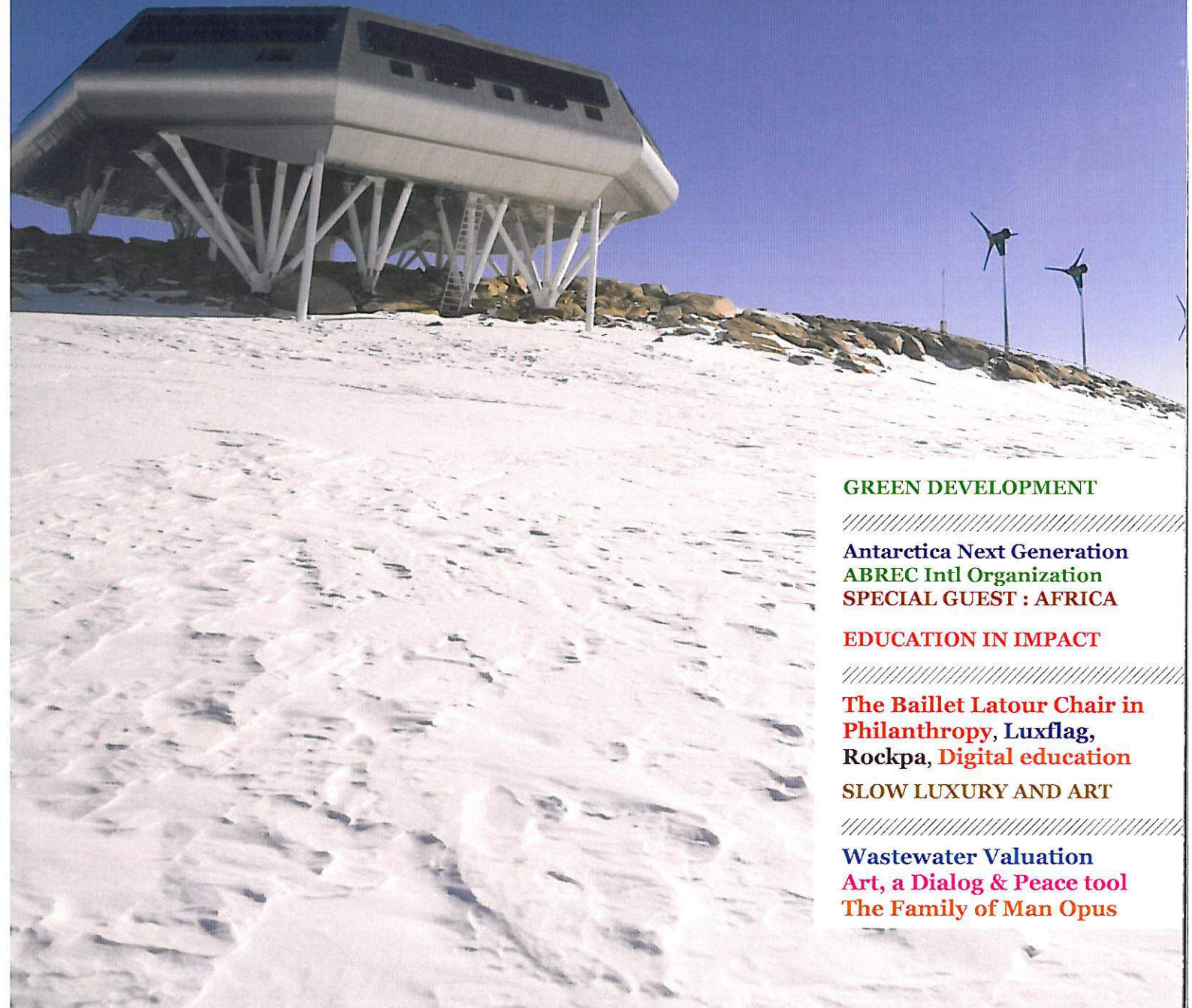


# IMPACT PHILANTHROPY BRIDGING THE WORLD

ACTING FOR THE WHOLE ECOSYSTEM

WINTER 2014 Special Issue



## GREEN DEVELOPMENT

Antarctica Next Generation  
ABREC Intl Organization  
SPECIAL GUEST : AFRICA

## EDUCATION IN IMPACT

The Baillet Latour Chair in  
Philanthropy, Luxflag,  
Rockpa, Digital education

## SLOW LUXURY AND ART

Wastewater Valuation  
Art, a Dialog & Peace tool  
The Family of Man Opus



# La Vie En Rose

## LUXEMBOURG ESTATE ROSES

In 1856, long before the boom in steel, rose growers Luxembourg had established global bestsellers. More than 360 species of roses were created in 100 years and the country was internationally renowned thanks to the export of up to 6 million roses a year! In 2014, one hundred years after the beginning of the First World War, the revival of this precious rose heritage become true.

Purpose is to preserve the long-term unique heritage of old and new Luxembourg roses in particular with the youth and students thanks to a leaflet designed by the Melusina Studio. It is important that this legacy finds its way again into the head, heart, public places and home gardens. Benefits of sales are fully allocated to charities.

[www.patrimoine-roses-pour-le-luxembourg.lu](http://www.patrimoine-roses-pour-le-luxembourg.lu)

Painting© La Vie en rose by Zeina Moussalli

## CULTUR'ALL

Convinced that access to culture should not be a privilege for an “elite”, and believing that appeal to culture is a matter of education rather than social origin, the non-profit organization Cultur'all aims at providing a more democratic access to culture. The “Kulturpass” was created in 2010 with the support of the Luxembourgish Government. It provides to the people with a lower income access to museums for free and to cultural events for a single admission fee of 1€50. The number of cultural (70) and social partners (40) taking part in the project is rising steadily, leaving as a new challenge to inform and encourage the target audience through cultural mediation. At this stage, any human or financial support would help Cultur'all organize more cultural events. [www.culturall.lu](http://www.culturall.lu)